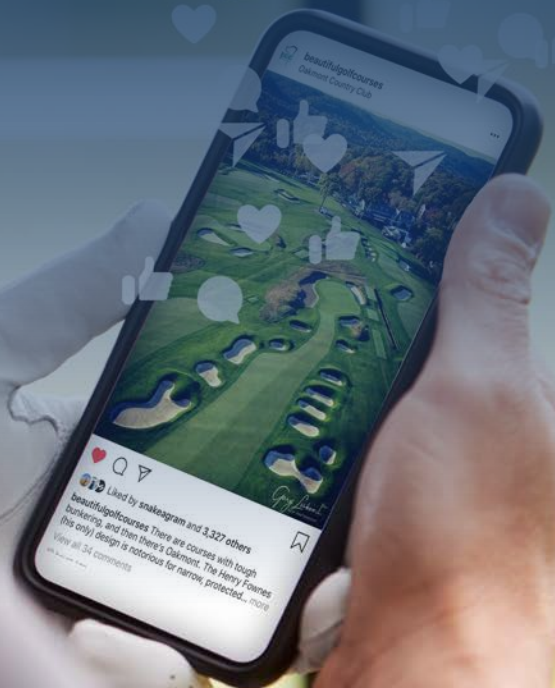


Beautiful Charity Golf Auction

Promote your property.
Drive your business.
Save our babies.



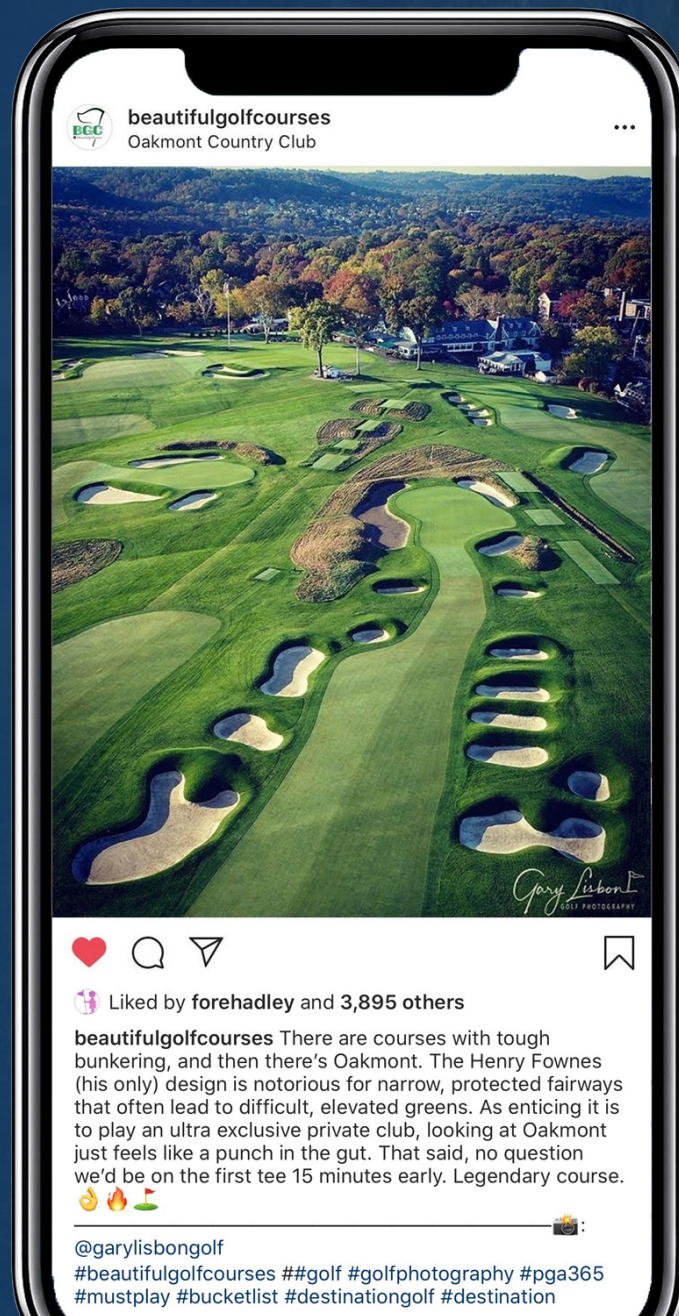
NOVEMBER 23 – NOVEMBER 29, 2021



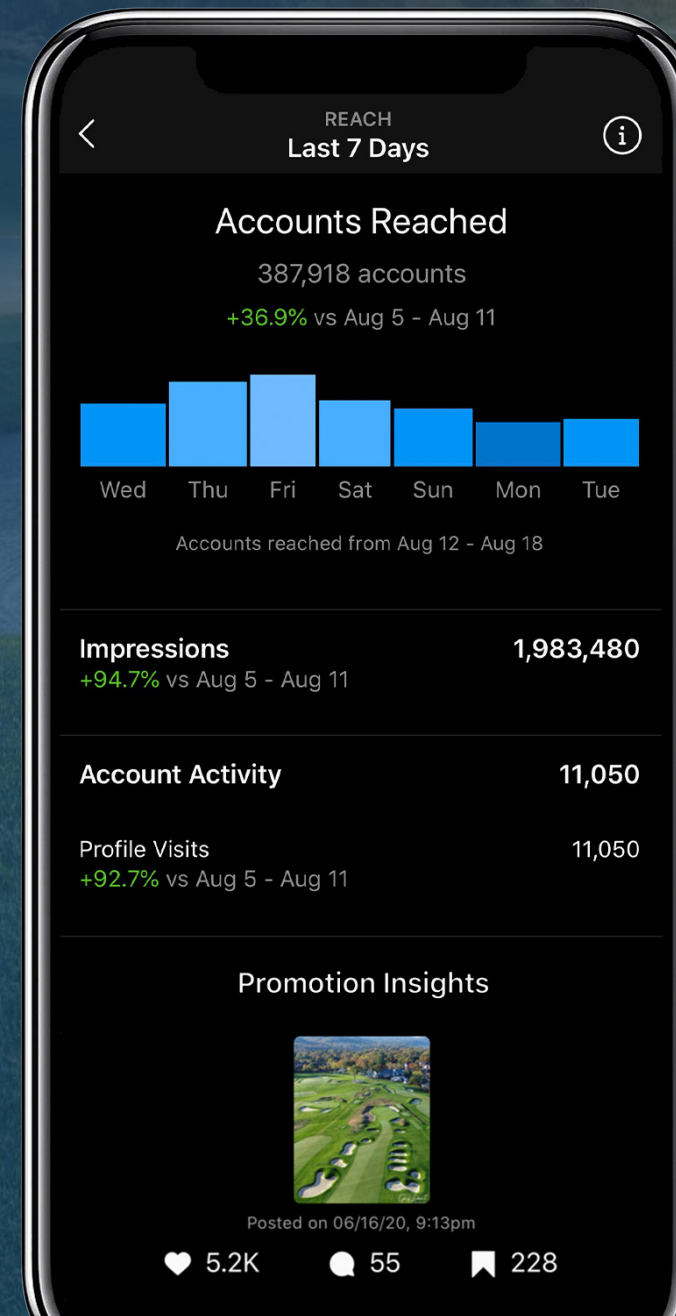
The Opportunity

Unrivaled and tax-deductible organic social media exposure for your golf property!

THE POST



THE REACH



THE AUCTION

The screenshot shows an auction listing for 'ArborLinks (NE) - 3 Nights & Unlimited Play'. The current bid is \$0, with a \$20 increment and item number #138456. The current bid amount is \$1,000. There are buttons for 'BID NOW' and 'SET MAX BID'.

WHAT YOU GET

(2) Featured Photographs on [@beautifulgolfcourses](#) Instagram account at both the property's preferred time of year (month) and in the lead-up to the Thanksgiving holiday auction.

CUSTOMIZE YOUR POST ATTRIBUTES

- ✓ Course Copy/Content
- ✓ Preferred Hashtag
- ✓ Account Tagging and/or Geotagging
- ✓ Online/Booking Promotion Code

The Ask

There is no cash cost for this program. At a minimum, we request our partners donate one complimentary foursome to their property. However, we have numerous properties that donate a stay-and-play package complete with accommodations to increase level of donation and exposure for the property, and subsequently provide a larger charitable tax-deduction.

ONE POST GOES A LONG WAY!
WHAT OUR PARTNERS CAN EXPECT TO GET.



125,000

highly-engaged golf fanatic followers



2,000

likes per photo



40+

comments per photo



40,000+

engagements per photo



1,000,000+

impressions per week



88%

male audience breakdown

ALL IN-KIND DONATIONS WILL BE 100% TAX-DEDUCTIBLE

The Story & The Impact

Hadley Kate Bush passed away in the arms of her loving parents due to complications involving her underdeveloped lungs as a result of having been previously diagnosed with Congenital Diaphragmatic Hernia, or CDH. She lived six love-filled days.

While her fight against CDH here on earth is over, her battle against it is just beginning.

In 2015, the Fore Hadley Foundation was founded in Hadley's memory not just to honor her life, but to better support families affected by CDH and to help find a cure for this extremely serious but relatively unknown birth defect.

 **\$1,000,000+**
funds raised to combat CDH and support families

 **5,000+**
CDH community members assisted in 37 states

 **80%**
of every dollar raised goes directly towards CDH programming

 **\$60,000+**
in education grants awarded to CDH survivors



We have also funded groundbreaking CDH research through partnerships with 10 leading pediatric care-centers across the U.S.





The Company You Keep

Here are some of the 125 courses that participated in the 2020 Beautiful Charity Golf Auction that helped raise **\$125,000**

The Olympic Club (CA)

Cabot Cliffs (CAN)

Whistling Straits (WI)

Tradition Golf Club (CA)

The Honors Course (TN)

Kingsley Golf Club (MI)

Teeth of the Dog (DR)

Pasatiempo Golf Club (CA)

Castle Pines Country Club (CO)

Inverness Country Club (OH)

Palmilla Golf Club (MEX)

Mayakoba Golf Club (MEX)

The Dormie Club (NC)

Ballyhack Golf Links (VA)

French Lick Resort (IN)

TPC Sawgrass (FL)

Frederica Golf Club (GA)

Muirfield Village Golf Club (OH)

Philadelphia Cricket Club (PA)

Prairie Dunes Golf Club (KS)

Baltimore Country Club (MD)

Golf Club at Black Rock (ID)

TPC Las Vegas (NV)

TPC Cartagena (Colombia)

Skokie Country Club (IL)

Pine Needles Country Club (NC)

We-Ko-Pa Golf Club (AZ)

Tobacco Road Golf Club (NC)

Ballybunion Golf Club (IRE)

Black Sheep Golf Club (IL)

Boyne Golf Resort (MI)

Carne Golf Links (IRE)

Chechessee Creek Club (SC)

Lancaster Country Club (PA)

Manufacturers Golf Club (PA)

Le Golf Nationale (FRA)

Quivira Golf Club (MEX)

Sea Island Resort (GA)

The Rim Golf Club (AZ)

Las Vegas Paiute Resort (NV)

Lawsonia Golf Club (WI)

Punta Espada Golf Club (DR)

Sahalee Country Club (WA)

Seven Canyons Golf Club (AZ)

Chaparral Pines Golf Club (AZ)

Stonewall Links (PA)

Trump National Ferry Point (NY)

Trinity Forest Golf Club (TX)